

Reflection of Pancasila Values in the Television News Show “*Apa Kabar Indonesia Pagi*” on TvOne

Ravinska Vigna Viori^{1*}, Adelia Irfana Putri², Edi Priyono³

¹⁻³Universitas Bhayangkara Jakarta Raya, Indonesia

Email: ¹⁾ ravvigna@email.com

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Abstract

This study analyses the reflection of Pancasila values in the news program “*Apa Kabar Indonesia Pagi*” on TvOne. Using the critical discourse analysis method, it evaluates how news completeness, narrative delivery, and perspectives align with Pancasila principles, such as justice, humanity, and unity. The findings reveal that the analysed news effectively incorporates these values through empathetic, neutral, and in-depth reporting. The study also identifies challenges in implementing Pancasila values in the digital era, including the spread of misinformation and social polarization, while proposing solutions such as digital literacy and Pancasila-based character education. The conclusion emphasizes that media, through ethical information dissemination, plays a strategic role in reinforcing national values.

Keywords: Pancasila, Discourse Analysis, Television Media, National Values, Digital Era

1. Introduction

Mass media has become an essential part of human communication and is one of the key elements of modern society, much like verbal words and gestures (Nadin et al., 2019). The mass media is a communication instrument that may reach a large audience and is used to inform, educate, entertain, and shape public opinion. It serves as a tool to influence politics, social values, and culture in addition to being a source of information. There are numerous forms of mass media, including print, audio, and video (Aina & Ariyanti, 2024). The most common media platform for obtaining information and enjoyment in the modern period is mass media in the form of audiovisual, or what we know television (Abdullah & Puspitasari, 2018).

The television we know has undergone a revolution in terms of its shape and functionality over the years. Until now, there are many types of televisions that have evolved from cube-shaped models using transmitter wires and black-and-white visuals to flat rectangular shapes that display high-quality color images and come with many advanced features.

Nonetheless, since the inception of television, it has had the same function, namely, television as a primary source of entertainment and information that has been used for almost a century. As one of the electronic media in mass communication, television is considered to have fulfilled its role in delivering information, entertainment, and education to the general public. With technological advancements, television is now closer, easier to watch, and easier to hear (Dwi Purniati et al., 2022). In conveying information to the general public, television has become an important source for society to obtain accurate, up-to-date, and relevant information. However, the quality of information often becomes an issue, especially in terms of the completeness of information and the principles upheld.



This principle encompasses the values contained in Pancasila. Pancasila is the fundamental ideology of the Indonesian nation-state. Pancasila is the main pillar of our ancestors that must be followed by every Indonesian citizen in order to achieve a prosperous, peaceful, just, safe, and prosperous life (Aeni et al., 2021). As Indonesian citizens, we should thoroughly understand the values contained in each of the existing principles. Remember that Pancasila is the foundation of the Indonesian state. Pancasila has a series of values, namely (5) which are belief in God, humanity, unity, democracy, and justice.

In this case, the correlation between the values of Pancasila and communication in the form of news is how a news report presents information by upholding the values of Pancasila, both in the delivery of the news, the accuracy of the news presentation, and the perspective of the news. The values conveyed by a news article are the fundamental values of Pancasila, such as divinity, humanity, unity, democracy, and justice, which are universal and objective, meaning these values are recognized by other countries. Pancasila is subjective in nature, so its values are inherent in the people who carry and support its principles, namely the society, nation, and state of Indonesia (Abdullah & Puspitasari, 2018).

Through the news program "*Apa Kabar Indonesia Pagi*" on TvOne, it is one of the shows that regularly presents various national issues. This program plays a strategic role in providing current and relevant information to the Indonesian public. News television is expected not only to prioritize the speed of information dissemination but also to provide complete information so that viewers have an accurate understanding of the events. The completeness of this news analysis includes how the news is presented, referring to the style or approach used by the mass media, particularly the broadcaster or reporter, to convey information to the audience.

On the other hand, the news perspective refers to the way the media selects, prioritizes, and highlights certain aspects of an event or issue. These two factors are very important in shaping the audience's perception and understanding of the news, as it is delivered partially or incompletely, which can lead to misunderstandings, bias, or even public opinion that is not based on facts.

In addition to providing information, news shows such as "*Apa Kabar Indonesia Pagi*" have a social and moral obligation to preserve the admirable ideals of Pancasila. As the cornerstone of the state and the rules governing national life, Pancasila principles must serve as the basis for news. Social justice, humanity, solidarity, wisdom, and tolerance are some of these ideals. By making reference to these principles, news shows can serve as instructional resources that support the development of national character, integrity, and nationalism. For instance, nationalism and love for the homeland and country are central to the Pancasila of the Unity of Indonesia (Syamsudin & Al, 2009).

How a news content can serve as a channel in representing the values contained in Pancasila. Through the way news narratives are presented, the authenticity of information, and the perspectives used. Those meanings can be interpreted to enhance the sense of nationalism for anyone who watches the news content broadcast. This paper aimed to analyse the reflection of Pancasila values in the news program "*Apa Kabar Indonesia Pagi*" on TvOne.

2. Methods

The method used is Critical Discourse Analysis or discourse analysis of the Pancasila values contained in the television news program "*Apa Kabar Indonesia Pagi*" on TvOne. The discourse analysis method according to (Rohana & Syamsuddin, 2015) is a study that analyzes the language used naturally in communication. This includes various forms of discourse, such as written texts, conversations, speeches, and others. The main objective is to understand the patterns and meanings contained in the analyzed text or speech.

In discourse analysis, there are three different perspectives. In the first perspective, language functions as a bridge between humans and external objects that exist around them. Therefore, sentence structure, language, and meaning are discussed through discourse analysis. One can measure discourse by considering the existing factual or fictional elements based on syntax and semantics. The second view sees the subject as an important component of discourse and its relationship with society. Therefore, discourse analysis is intended to demonstrate the intentions and meanings contained within. The third perspective views language as a representation that functions to shape subjects, themes, and discourse strategies. Therefore, the power present in the process of language is excavated through discourse analysis. Because it uses a critical perspective, this discourse analysis is referred to as critical discourse analysis (Eriyanto, 2002).

3. Results and Discussion

3.1. Communication in National and State Life

The term communication comes from the Latin word "*communication*", and is derived from the word *communis* which means the same. Here, means the same meaning (Sendaja, 2008). Thus, communication can be defined as a form of shared meaning between people to understand each other. Communication is an important process in human life that allows individuals and groups to exchange ideas, feelings, and information. This communication is not only conducted verbally but also involves nonverbal communication such as body language, facial expressions, and voice intonation, which help reinforce the meaning of the message.

As Indonesian citizens, instilling a sense of nationhood and statehood is a tangible manifestation of the collective awareness of a society to live together within a framework of agreed-upon laws, values, and norms (Sa'adah et al., 2023). This can also be formed through communication in daily life. Through effective communication, national values such as unity, justice, and tolerance can be instilled and widely understood, thereby creating harmony in diversity. Communication also becomes the main tool in decision-making, conflict management, and building trust between various parties.

In the context of state life, it is important to remember that Pancasila is the definitive national ideology of the Indonesian state and nation. Ideologically, the principles of Pancasila are the basic norms of the Indonesian state and are viewed as unifying the value system that serves as the foundation for the development of the Indonesian state, particularly as a rule of law state (Salomon, 2020).

3.2. Pancasila ideology

The word ideology comes from the Greek word "*idein*," which means to see, and "*logia*," which means teaching or knowledge. Professor Dr. H. Kaelan, MS provides a general understanding of ideology, specifically a set of comprehensive and systematic ideas, thoughts, beliefs, or convictions that relate to and regulate the behavior of a particular group of people in various fields of life (Mahkama Konstitusi, 2015). The term "Pancasila" comes from Sanskrit, consisting of "*panca*" which means five, and "*sila*" which means values. Thus, Pancasila can be interpreted as the 5 basic values of national and state life.

These principles include 1. Belief in the one and only God; 2. A just and civilized humanity; 3. Unity of Indonesia; 4. Democracy, led by the wisdom of the representatives of the people; and 5. Social justice for all Indonesian people. According to the historical approach, the five principles of Pancasila originate from the everyday cultural concepts of Indonesian society. Each principle is described as follows:

1. Belief in the one and only God

This concept acknowledges that the source of strength, values, and guidelines in community life comes from God. This concept also states that religious freedom and encourages society to embrace their own religious beliefs.

2. A just and civilized humanity

This concept highlights how crucial it is to respect all forms of human rights of Indonesian citizens and to build a just, democratic and civilized environment. It also promotes the elimination of all forms of discrimination in general.

3. Unity of Indonesia

This concept demonstrates the importance of maintaining the unity and integrity of the Unitary State of the Republic of Indonesia (NKRI), resolving conflicts and differences, and enhancing cooperation among communities.

4. Democracy, led by the wisdom of the representatives of the people

This concept states that the people have the right to nationhood and that this is carried out through democratic institutions that include joint deliberation and representation. This concept also encourages the people to actively participate in political decision-making.

5. Social justice for all Indonesian people

This concept emphasizes that when resources, opportunities, and profits are distributed to all Indonesian people, equity and justice are very important. This concept also encourages efforts to address social and economic disparities and achieve shared prosperity.

3.3. The Relevance of Pancasila in the Context of News Communication

In news communication, Pancasila serves as an ethical guideline where Pancasila is used as a reference for thinking, behaving, and acting in national life (Rahardjo, 2023) and the values that must be followed in conveying information. Pancasila contains principles such as justice, humanity, and unity that must be reflected in every news report delivered to the public. It is important that the information disseminated for public consumption is not only accurate but also reflects social responsibility and ethics in communication.

Through the analysis of how news is delivered in terms of information accuracy, news presentation, and the perspective used, it upholds the principles of Pancasila. Pancasila contains values that must be applied in various aspects of life, including in the delivery of news through the presentation of news. These values are as follows:

1. Belief in the one and only God

News anchors must respect all religions and not blaspheme other people's beliefs; this creates harmony and respect among different communities.

2. A just and civilized humanity

News anchors must avoid discrimination and treat everyone equally regardless of their religion, ethnicity, or social status.

3. Unity of Indonesia

News anchors must enhance the sense of unity among the community. By disseminating information that supports harmony among citizens, the mass media plays an important role in maintaining the integrity of the Indonesian state.

4. Democracy led by the wisdom of the representatives of the people

News presenters must uphold the value of transparency in delivering information; the public has the right to voice their opinions on any issue.

5. Social justice for all Indonesian people

Social justice issues should be a concern for news anchors, as well as giving a voice to the marginalized. Reporting injustices and promoting social solidarity are two examples.

The television news program "*Apa Kabar Indonesia Pagi*" on TvOne is one of the most popular news shows on TvOne, broadcast every morning at 8 AM. The latest news in the fields of social, economic, political, and entertainment are presented in this program, all of which are related to the Indonesian society. "*Apa Kabar Indonesia Pagi*" offers informative, in-depth, and interactive news coverage for approximately two hours. In addition, this program often involves experienced speakers, such as public officials, experts, and community leaders, to provide a fair perspective on the issues being debated. This program is the top choice for viewers to start their day because of its straightforward and relaxed news delivery. The news being analysed is from December 14, 15, and 16, 2024.

Through the television news program "*Apa Kabar Indonesia Pagi*" on TvOne, the public gains a broader understanding of how the program integrates Pancasila values in delivering news narratives. This program not only serves as a platform for delivering current and relevant information but also plays a role in instilling deep cultural and national values. By discussing various social, political, economic, and environmental issues, this program consistently links each discussion to the fundamental principles of Pancasila, such as social justice, a just and civilized humanity, and the unity of Indonesia.

This makes the program not only a source of information but also an educational tool capable of building nationalism awareness and strengthening national identity. With an empathetic, neutral, and fact-based approach, "*Apa Kabar Indonesia Pagi*" becomes a strategic medium in educating the public about the true values of Pancasila in daily life. This program demonstrates how mass media can play a central role in promoting social harmony and strengthening national integrity.

3.4. The Values of Pancasila in the News Content "*Apa Kabar Indonesia Pagi*" TvOne

News title: AGUS DISABLED VICTIMS INCREASE

Release date: December 14, 2024

This news highlights the suffering of Agus, a person with a disability, which reflects the value of the 2nd Principle "Just and Civilized Humanity." This shows the injustice experienced by vulnerable groups and encourages dignified treatment for everyone. The unfulfilled rights of persons with disabilities demonstrate the implementation of the Fifth Principle "Social Justice for All Indonesian People," which supports equality. Furthermore, the principle of the 4th Precept "Democracy Guided by the Inner Wisdom in the Deliberation Amongst Representatives" is applied through the delivery of news based on concrete facts, verified data, and interviews with relevant parties that prioritize truth and responsibility for the information conveyed. This shows how reporting can use the values of Pancasila to advocate for justice and truth.

1. News title: A FAMILY POISONED

Release date: December 14, 2024

This news is closely related to the implementation of Pancasila values, especially the 2nd and 5th Principles. The 2nd Principle "Just and Civilized Humanity" is reflected in the concern shown towards the victims and this tragedy. However, unconfirmed allegations can create prejudices that violate the principle of justice. The 5th principle "Social Justice for All Indonesian People" is relevant because of the importance of calling for a fair and transparent investigation. The delivery of news should not lead to assumptions that could harm certain parties.

2. News title: UNDERAGE TEEN STABS FAMILY

Release date: December 14, 2024

This news shows the forgiving and emotional side of the mother, reflecting the value of the 2nd Principle "Just and Civilized Humanity" by emphasizing the victim's mental condition and the humanitarian aspect of the situation. The facts presented, such as the official statement from the police regarding the victim's mother's apology, demonstrate respect for the Fourth Principle "Democracy Guided by the Inner Wisdom of Deliberation/Representation," by using reliable sources of information. However, the lack of space to discuss the reasons behind the incident indicates an opportunity to further uphold the value of the 5th Principle "Social Justice for All Indonesian People" by giving fair attention to all parties involved.

3. News title: MISTREATMENT OF INTERNS

Release date: December 15, 2024

This news is delivered without bias or opinion manipulation, with professional, objective, and neutral reporting reflecting the value of the 2nd Principle "Just and Civilized Humanity." The professional and fact-based delivery of news demonstrates respect for the 4th Principle "Democracy Guided by the Inner Wisdom in the Deliberation/Representation," as shown by facts supported by reliable sources such as news videos, statements from the Public Relations of Siti Fatimah Hospital, the Dean of the Faculty of Medicine at Sriwijaya University, and the victim's father. Clear and organized information ensures accessibility for all members of the community, supporting the value of the 5th Principle "Social Justice for All Indonesian People." This ensures that information can be accessed fairly by all members of society without altering it or substantially diminishing its value.

4. News title: EVACUATION OF SUMATRAN TIGERS

Release date: December 15, 2024

This news reflects the principle of the 2nd Precept "Just and Civilized Humanity" by delivering information that is neutral, informative, and not sensational, and respecting human dignity by providing a message that does not induce excessive fear. The coordination of the Joint Task Force Team demonstrates the implementation of the 3rd Principle "Unity of Indonesia," which involves collective cooperation in facing situations that endanger the community. The delivery of fair and balanced information is also part of the value of the 5th Principle. "Social Justice for All Indonesian People," and news reporting must be neutral without favoring one side. In addition to showing respect for life, efforts to save tigers while protecting residents also demonstrate a moral responsibility to preserve God's creation, which underlies the value of the 1st Principle.

5. News title: PARDONING THOUSANDS OF PRISONERS

Release date: December 15, 2024

This news reflects the value of the 2nd Principle "Just and Civilized Humanity" with an explanation of government policies based on humanitarian reasons to reduce prison overcrowding while maintaining objectivity. The use of detailed data and visualizations such as graphs demonstrates respect for the 4th Principle "Democracy Guided by the Inner Wisdom in the Deliberation and Representation." In addition, the dissemination of news that focuses on facts from official sources respects the 3rd Principle which states "Unity of Indonesia" because such news helps explain policies aimed at achieving social harmony.

6. News title: A FAMILY COMMITTED SUICIDE DUE TO ONLINE LOANS

Release date: December 16, 2024

This news reflects the value of the 2nd Principle of just and civilized humanity, which states "to recognize and treat fellow humans by remembering the dignity they possess as beings of the Almighty God," because the host uses a calm, empathetic, and low tone to show concern for the victims and their

families. The host critically questioned the online loan system and its impact on small communities vulnerable to becoming victims, supporting the 5th Principle "social justice for all Indonesian people" by advocating for policies that favor the community to prevent similar tragedies from recurring. The delivery of news conducted with full empathy and accompanied by critical analysis shows that ethical journalism can play an important role in realizing the values of Pancasila in community life.

7. News title: ROB FLOODS LANDED THE MUARA ANGKE AREA

Release date: December 16, 2024

This news has several Pancasila values, in the 2nd principle "Just and Civilized Humanity". Even though the news is neutral and accurate, the human aspect is not reflected in the delivery. This can be seen from the lack of empathy through the facial expressions, intonation and body language of the news presenter.

8. News title: HOSPITAL SUBMERGED BY FLOOD

Release date: December 16, 2024

This news focuses on humanitarian aspects, such as patient safety and the hard work of the medical team, and the evacuation which was carried out with full attention reflects the value of the 2nd Principle of "Just and Civilized Humanity". The empathetic, non-sensational, serious and non-sensational delivery further emphasizes the human values in this news and this news reflects how the media can play an important role in promoting human values and providing clear, accurate and responsible information.

9. News title: CROSSING THE RIVER TO GO TO SCHOOL

Release date: December 16, 2024

This news shows support for students and parents facing difficulties, emphasizing the importance of immediate action by the government. This reflects the value of the 2nd Principle "Just and Civilized Humanity" in showing concern for people who need attention.

Every news item can describe the values of Pancasila, which function as moral and ethical guidelines in national and state life. In news such as "Agus Disabled Victims Increase", justice and human dignity are the main concern, and "pardoning Thousands of Prisoners" shows a policy based on humanity and wisdom. Apart from that, the news "a Family Committed Suicide Due to Online Loans" and "Cross the River to Go to School" shows how important social justice is for vulnerable groups.

Then reports such as "Evacuation of Sumatran Tigers" and "Hospital Submerged in Floods" emphasized cooperation, humanity and social obligations. Media such as television can play an important role in instilling Pancasila values, promoting social harmony, and supporting joint efforts towards a just and civilized society by conveying information in accordance with linguistic ethics.

3.5. Challenges and Solutions faced in Implementing Pancasila Values in Communication in the Digital Era

In the midst of increasingly rapid technological developments and social dynamics, the application of Pancasila values in communication in the digital era faces various complex challenges. In the digital era, various communication platforms have emerged, which allow instant dissemination of information, but also enable the spread of hoaxes, hate speech and polarization.

In this case, Pancasila values, such as just and civilized humanity, unity and social justice, are important guidelines for maintaining ethics and harmony in digital interactions. Communication in the digital era must prioritize the principles of truth, respect for diversity and social responsibility so as not only to create space for constructive discussion but also to strengthen national unity and integrity.

A. Challenge

The application of Pancasila values in communication in the digital era faces various challenges, including:

a) Spread of Hoaxes and Disinformation

Widespread false information can divide national unity, contrary to the third principle of Pancasila, namely Indonesian Unity.

b) Entry of Foreign Culture

Globalization makes it easier for foreign cultures to enter which are not always in line with Pancasila values, thereby displacing ancestral culture.

c) Social Wave

Digital media can strengthen differences of opinion which have the potential to divide society, threatening the value of unity in Pancasila.

d) Negative Content

Content that does not comply with social norms, such as pornography and violence, can influence people's behavior, especially the younger generation, and is contrary to the values of Pancasila.

B. Solutions

Solutions that can be applied to face challenges that have occurred or will occur, such as:

a) Strengthening Digital Literacy: Increasing people's ability to filter information and understand the impact of online behavior, so that they can instill the values of Pancasila, especially in fostering unity and tolerance.

b) Pancasila-Based Character Education: Integrating Pancasila values in the formal education curriculum to build and strengthen character in accordance with the nation's ideology.

c) Digital Content Regulation and Supervision:

Strengthen regulations related to digital content, including controlling the spread of hoaxes and hate speech, as well as working with digital platforms to ensure that circulating content is in line with national norms and values.

d) Utilization of Technology for Education:

Using social media and digital platforms to spread Pancasila values effectively, especially to generations.

In the digital era, facing the challenge of implementing Pancasila values becomes an opportunity to strengthen national unity through innovation and cooperation. By increasing digital literacy, Pancasila-based character education, strict regulations, and the use of technology in education, the spread of hoaxes, social polarization, and negative content can be stopped. This method allows the main principles of Pancasila to remain relevant and guide people's lives in facing the transfiguration that is occurring in the current technological era.

4. Conclusion

The use of Pancasila values in communication, especially through media such as the news program "*Apa Kabar Indonesia Pagi*" on TvOne, shows that the media has a strategic role in conveying information that is not only current but also in line with the principles of unity, humanity, fairness, democracy and justice. social, analysis shows that Pancasila values are applied by considering empathy, justice and objectivity.

Challenges such as the spread of hoaxes, social polarization and negative content are increasingly complex in the digital era. As a result, things like increasing digital literacy, implementing strict regulations for digital content, and spreading Pancasila values through digital platforms are essential.

Through this approach, communication can be a tool to foster unity and harmony, ensuring that the information the public receives is not only factual but also reflects ethics and social responsibility. In this way, the media can play its role as a pillar of democracy that supports nation building based on the Pancasila ideology.

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